

GE
Equipment Services
TIP Trailer Services

FleetIntelligence

Consulting • Asset Intelligence • On-line Services

Optimizing performance and profit



Asset Intelligence

The power to manage your fleet at your fingertips

Asset Intelligence gives you the power to monitor, manage and optimize your entire fleet and pools. It gives you the capability to examine your equipment activities, which in turn, provides crucial knowledge for controlling and monitoring your company assets. Using the latest telematics technology you can track and trace your assets anywhere in Europe.



GE imagination at work



Asset Intelligence gives you the tools to have the knowledge and the power to manage, track and trace your fleet.



GE's VeriWise™

GE's VeriWise™ Asset Intelligence system provides you best-in-class satellite real-time information and uninterrupted tracking coverage, to ensure maximum security and monitoring of your freight and equipment.



TIPTrack™

TIPTrack™ enables carriers and logistic companies to efficiently manage equipment pools. It is an on-line reporting and management tool that uses the latest bar coding technology.

CaseStudy

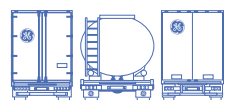
A Dutch based fruit grower frequently transports perishable goods to large supermarkets in Southern Europe via a third party logistics company. Sometimes, their customers claimed that the goods arrived damaged even though they had originally left the warehouse in perfect condition. Using GE's VeriWise™ tracking solution, the company was immediately able to track the exact temperature inside the reefer trailer and confirm whether the doors had been opened during transportation. They now have the means to act in cases where there are temperature deviations during transport. In addition, they get precise transport and temperature histories helping them to determine the exact causes of why the goods arrived in a damaged condition.



European Headquarters
P.O. Box 7425
1007 JK Amsterdam
'Rivierstaete', Amsteldijk 166
1079 LH Amsterdam
The Netherlands

Contact us to create the best solution for you.
See more details of our equipment, services and offers at www.tip.ge.com

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Your freight can't wait