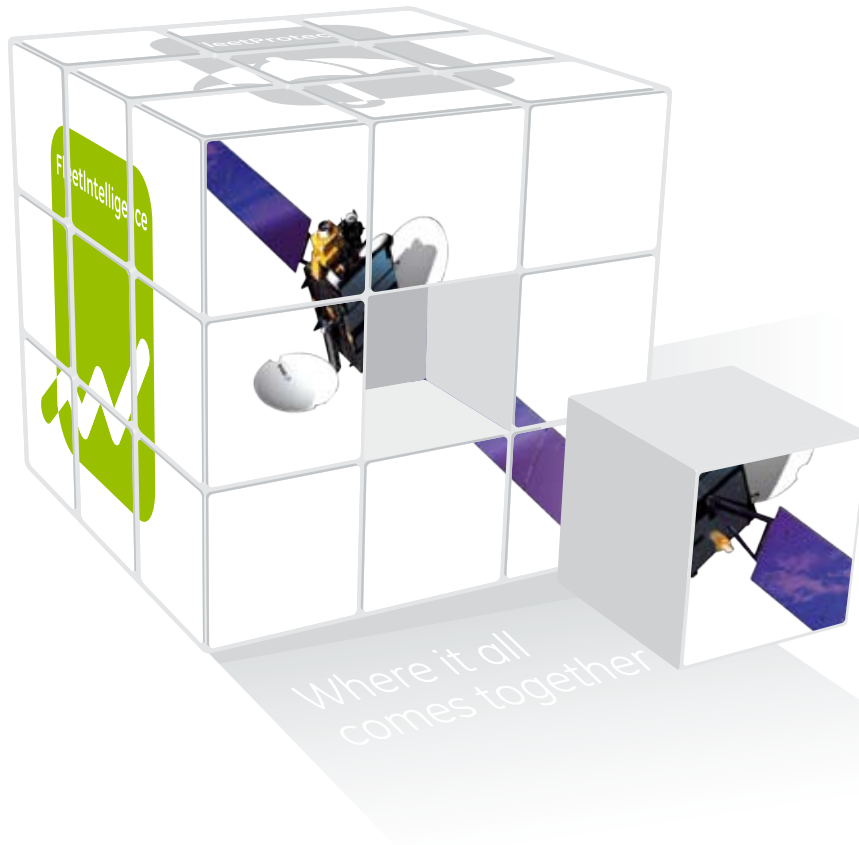


GE
Equipment Services
TIP Trailer Services

FleetIntelligence

Consulting • Asset Intelligence • On-line Services

Optimizing performance and profit



TIPTrack™

TIPTrack™ from GE's FleetIntelligence enables carriers and logistic companies to efficiently manage equipment pools. TIPTrack™ is an on-line reporting and management tool that uses the latest bar coding technology. This enables customers to optimize their equipment utilization, check their maintenance requirements status, and invoice their equipment users accurately.



GE imagination at work



What our TIPTrack™ service can offer you

- On-line access using **bar coding** technology
- Multilingual capability
- Tailored reports to track equipment locations and individual pool member activities
- History of equipment utilization, maintenance services and damage
- Reporting on maintenance service costs per unit
- Access to historical data in the case of invoice claims

Why our TIPTrack™ service is important for you

- Gives you the capability to manage an international closed pool of equipment and users
- Optimizes your equipment utilization through immediate visibility on equipment movements and availability status
- Builds trust amongst users through shared visibility and accurate billing
- Allows you to control maintenance costs and status on each unit

CaseStudy

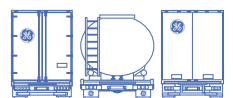
A co-operative of large German transport and logistics companies recently formed a trailer pool to handle freight movements across Europe. They needed to have a system where they could share data concerning trailer movements and maintenance by the users of the pool. This would allow them to allocate the trailer costs correctly to their members. TIPTrack™ from GE's FleetIntelligence enabled them to do exactly that; track all the trailer movements and give them detailed reporting on maintenance costs for their entire pool.



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Contact us to create the best solution for you.
See more details of our equipment, services and offers at www.tip.ge.com

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Your freight can't wait